

### **HSBC Premier Rugby World Cup Top Spender Campaign Terms and Conditions**

1. The "Premier Top Spender" promotion (hereinafter referred to as the "Promotion") of The Hong Kong and Shanghai Banking Corporation Limited (hereinafter referred to as "HSBC"/ "Bank") is open to all HSBC Premier MasterCard credit cardholders of HSBC, holding a valid HSBC Premier MasterCard credit card issued in Sri Lanka, excluding all staff members of HSBC (hereinafter referred to as "Credit Card / Cardholders").
2. The Promotional period shall be effective from 01<sup>st</sup> June 2023 to 30<sup>th</sup> June 2023, inclusive of both days (hereinafter referred to as the "Promotional Period").
3. The Cardholder with the highest Credit Card spend during the Promotional Period, excluding transactions referred in clause 11 below, will win a 3-nights, 4-day air travel package to watch the Rugby World Cup 2023 in Paris, France ("hereinafter referred to as the Package"), courtesy of Mastercard.
4. The Package shall only include the following and all other expenses shall be fully borne by the Cardholder.
  - Two (02) Economy class return air tickets for winner and one companion only in an airline determined by the Bank.
  - Three (03) nights Hotels accommodation at MasterCard host hotel (in the event the stated hotel is not available a similar class hotel will be arranged)
  - Luxury transfer to host hotel
  - Dinner at a premium local restaurant
  - VIP gift bag
  - Tickets and VIP hospitality at the Rugby World Cup 2023, tickets are courtesy of Mastercard.
5. In order to be eligible for the Promotion, the Cardholder must pre-register for the Promotion by sending **Event RWC** to 4774 via SMS using the Cardholders registered mobile number held with the Bank.
6. This Package is not transferable and in the event the winner cannot participate, the Bank reserves the right to pick the next highest Credit Card spender as the winner.
7. The winner and the companion should hold a valid passport and shall be solely responsible for arranging any relevant visa for the travel.
8. The Cardholder cannot combine the Credit Card spend from multiple primary and supplementary Credit Cards to achieve the highest spend. Only primary Credit Cards will be considered eligible for the Promotion.
9. The winner will be notified by the Bank before 30 July 2023 through the Cardholder's Relationship Manager.
10. The winner shall be selected based on the records available in the Bank's system and such decision shall be final and conclusive. The Bank shall not be held responsible for any transactions that are not posted, when selecting the highest spender during the Promotional Period.
11. Following transactions shall not be considered under eligible transactions for the Promotion;
  - a. Fees and Charges as per Bank's Tariff and Charges and applicable tax,
  - b. Cash Advance, Balance Transfer, Cash Instalment Plan,
  - c. Quasi transactions such as, but not limited to, Casino or Gambling transactions performed locally, overseas or on-line and crypto currency transactions.
12. In the event of any dispute regarding this Promotion, the decision of HSBC shall be final and conclusive.
13. HSBC reserves the right to modify any of the Terms and Conditions herein or terminate the Promotion at any given time at its absolute discretion.
14. Each winner and his/her companion t as applicable agree to comply with the terms and conditions applicable to the issue and use of tickets from time to time (as available and set out at

[https://brand.rugbyworldcup.com/Brand/Ticketing/RWCL\\_StakeholderTicketingTCS.pdf](https://brand.rugbyworldcup.com/Brand/Ticketing/RWCL_StakeholderTicketingTCS.pdf) or such other webpage as determined by Rugby World Cup Limited (hereinafter referred to as the "RWCL") from time to time), the tournament organizer (Federation Francaise de Rugby 2023, hereinafter referred to as "FFR2023") and all applicable venue owner or operator rules and regulations to access Rugby World Cup venues and any other areas associated with Rugby World Cup (including any terms of accreditation determined by RWCL). Further each winner and his/her companion acknowledge that he/she may be required to enter into a direct acknowledgement and/or agreement with RWCL and/or FFR2023 concerning use of the tickets and compliance with ticket terms and conditions prior to receiving the prize.

15. Winners and/or his/her companion shall not, while using Rugby World Cup tickets, display or publicise any political slogans or homophobic language, images of a lewd or explicitly sexual nature, images containing logos of competitors and overt brand sponsorship or anything else deemed to ambush marketing or an abuse of the Rugby World Cup, content which is defamatory, obscene, illegal, vulgar, offensive or otherwise unsuitable or infringes others' rights (including intellectual property rights) or reflects negatively upon any of RWCL or the Rugby World Cup. Each entrant agrees and acknowledges that any breach of the above will cause significant damage and loss to RWCL.
16. The winners and his/ her companion agree and acknowledges that HSBC may pass personal information relating to prize winners to MasterCard and RWCL and/or FFR2023 (and any of their service providers or agents) for the purposes of arranging the travel package, monitoring the distribution and use of Rugby World Cup tickets and related experiences and, in the event of a suspect breach of any terms and conditions, rules or regulations or RWCL and/or FFR2023 relating to the use of such tickets and/or experiences, investigating and taking action against such winners and his/her companion.
17. This Promotion is run by HSBC with the permission of RWCL. Accordingly, HSBC is responsible for the operation of and all matters and concerns relating to the Promotion not RWCL or any other persons involved in staging of Rugby World Cup 2023 (including FFR2023) and World Rugby (formerly the International Rugby Board), all of whom shall not be responsible for or liable to entrants in any way whatsoever in connection with this Promotion.
18. The general HSBC Credit Card terms and conditions shall apply to this Promotion and for the usage of the Credit Card.
19. The Promotion and the Package cannot be exchanged for cash and/or used in conjunction with any other promotional programs of HSBC.
20. The Cardholder shall not hold HSBC or MasterCard responsible or liable for any loss or damage which the Cardholder may incur or suffer directly or indirectly arising out of or in connection with the Promotion or use of the Package due to any reason whatsoever.
21. Nothing herein amounts to a commitment or representation by HSBC to conduct similar promotions in the future.
22. These Terms and Conditions shall be governed and construed in accordance with the laws of Sri Lanka and the exclusive jurisdiction to hear any disputes shall be vested with the Courts of Sri Lanka.