Mobile Banking App Tutorial

The soundtrack begins with a smartphone flipping and animating to the right hand side of the screen. The text "Introducing the new HSBC Mobile Banking App" appears as the smartphone's screen shows the mobile banking app's home screen, available buttons on-screen contains "Log on", "Products & Services", "Contact Us", "Find a Branch/ATM", "Offers and Rewards", and "Full Website".

The smartphone animates to the right and exits the screen as the text disappears. The smartphone reappears from the bottom of the screen showing the smartphone home screen with the text "Visit the iOS App Store or Google Play Store" on the right.

The smartphone flips forward and highlights the app store icon opening it, the changes to a trending tab with various trending interests below them. The text "Download the App" appears next to the smartphone as the keypad highlights the letters "HSBC" and the recommended suggestion "HSBC Mobile Banking" is selected.

The user is then redirected to a page with the HSBC Mobile Banking App and the "Install" button is selected. The app is installed on the smartphone as it flips from the bottom to the top of the screen and appears from the left in a smooth animation.

The App is opened and a text screen appears on the right with instructions 'Open the App' and 'Read accept and end-user license agreement and then select the country'. The screen flips quickly between these steps on the screen as the user navigates through them.

The smartphone animates to the right and a couple of screen extend forward from the smartphone screen.

"Click 'Log on'" appears on the left and the Log on button is pressed on the phone interface popping forward on the right side of the screen.

The Log on screen appears as the app home screen gets shuffled to the back.

"Select 'Not registered'" appears on the left and the not registered button is pressed on the phone interface.

The registration screen appears with the text "Click 'Register now' "as the Not registered screen gets shuffled to the back.

The registration button is pressed and the user terms and conditions screen appears while the registration screen gets shuffled to the back. The text 'Accept the terms and conditions' is displayed on the left. As the terms and conditions box is ticked and the user presses 'continue' the screen shuffles to the back thereafter.

The text 'Select your registration methods from the following options' appears next to the screen as the various options are displayed on the screen which include 'Phone banking number', 'Credit Card Number', ATM/Debit Card Number, and 'Credit Card with SMS OTP (Credit Card Only)'

The smartphone shift to the left with the text 'Select Your Registration Method' above it. Four screens extend from the smartphone in a brochure animation with the following steps over their respective screens. 'Enter Phone Banking Number and Pin', 'Enter Credit Card Number and Pin', 'Enter ATM/Debit Card Number and Pin' and 'Enter Credit Card Number with SMS OTP'. The details are entered and the brochure folds in entering the smartphone finally as the smartphone exits the screen by flipping towards the right.

The smartphone reappears from the left with a screen which requires the user to create a Username and Password. Text instructions appear on the right as the details are entered into the fields 'Create your Username and Password. These can be used to access your accounts through the Mobile App as well as through the browser'

The screen on the smartphone changes to the security questions where the user is prompted to select a security question and provide the answer, the text 'Select your security question and answer' appear next to it as the screen animates through the screens and fields.

A registration complete screen appears at the end and the text 'You have successfully registered' animates next to it.

The smartphone exits the screen by flipping left and two smartphones appear with the screens displaying the main home screen for the App. The text appears to the left 'Now that you have registered, open the app. Click "Log on" '

The log on screen appears and the user enters his Username into the field as the instruction is displayed to the left 'Enter your Username'

The screen changes to the field with the 'Enter security code' requirement, text instructions appear towards the left 'You can choose to log in using your security code or password'

The Screen finally animates with a frontal view of the smartphone with the main app screen with the text on the left "That's it! You're now ready to use the HSBC Mobile Banking App"

A screen appears showing the App's availability on the Google Play Store and Apple App store with their respective Icons.

The HSBC logo appears at the end and the music fades out.